



2nd

Largest Economy in the Continent of Africa 237M

Growing population

148M

People below 25 years of Age 110/<sub>0</sub>

Growth set annually by Non-woven sector 2026 Lowest import duties

## Pro **NonWoven** Nigeria 2026

Nigeria, West Africa's most flourishing nation with over 230 million people, is Africa's second-largest economy and a rising hub for the nonwoven fabric market.

**Valued at \$1.26 billion** in 2023, Africa's nonwoven market is driven by growing demand in hygiene, medical, construction, and agricultural sectors. With Nigeria strategically positioned for industrial expansion across Sub-Saharan Africa, its polypropylene nonwoven fabric market is projected to grow at up to 11% annually by 2026, offering gripping opportunities for trade, investment, and innovation.



Non-Woven
Transformation in
West Africa

Market Size \$1.63 billion

Growth Rate 6.9% p.a

**Pro NonWoven Nigeria 2026** brings global suppliers to Lagos, West Africa's trade hub, to meet the rising demand for nonwoven products. With homecare needs growing 15% annually and a projected **\$40B FMCG market by 2026**, the event attracts key players from hygiene, healthcare, and hospitality.

A dedicated **Pavilion** will spotlight innovations in personal care and homecare, while the broader exhibition covers the paper and pulp value chain—**packaging**, **printing**, **tissues**, **labels**, **and converting**, making it a panoramic sourcing and networking platform for industry professionals.

## **Pro NonWoven Nigeria 2026:**

A Breakout into West Africa's Untapped Non-Woven Market

Verifair brings in **Pro NonWoven Nigeria 2026** as a converging point for decision-makers, innovators, and trade-specific leaders in the non-woven sector. The event offers a powerful platform for 1**50+ international exhibitors and 10,000+ industry professionals** and visitors to tap into West Africa's flourishing nonwoven market. Held in Lagos, a commercial hub serving over 400 million consumers across the region of Africa and other nations, the event enables direct access to buyers, distributors, and government stakeholders.

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